

[6 August, 2001]

RAJYA SABHA

(c) if so, the reasons thereof and the steps being taken by Prasar Bharat! to post officers of suitable rank and competence to these two important installations and by when?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRIMATI SUSHMA SWARAJ): (a) and (b) Yes, Sir.

(c) There is an overall shortage of officers in the Junior Administrative Grade of Indian Broadcasting (Programme) Service and the posts will be filled as soon and when suitable officers become available. No time-frame can be laid down for filling up of these posts.

DD Officials favour to Private Telecast Companies

1596. SHRIMATI SAROJ DUBEY: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is a fact that CBI has been enquiring in a number of cases involving Doordarshan officials who have been favouring a number of private telecast companies and other deals; and

(b) if so, the details of cases, so far, investigated by the CBI and the action taken or contemplated by the Government in each case?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRIMATI SUSHMA SWARAJ): (a) and (b) The information is being collected and will be laid on the Table of the House.

Tenders for slots on Metro Channel

1597. SHRI K. RAMA MOHANA RAO: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is a fact that Prasar Bharati invited fresh tenders for hour long slots on the Metro Channel without stipulating floor price;

(b) if so, the details of slots that are going to be auctioned;

(c) whether it is a fact that only Hindi Programmes would be allowed in these slots; and

(d) if so, the reasons for allowing only Hindi Programmes and not allowing the English Programmes?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRIMATI SUSHMA SWARAJ): (a) and (b) Yes, Sir. Prasar Bharati have

inlimated that in July, 2001 bids were invited with out floor price for slots in Metro Channel. The slots offered were as follows:

7.00 p.m. to 8.00 p.m. 8.00
p.m. to 9.00 p.m. 9.00 p.m.
to 10.00 p.m. 10.00 p.m. to
11.00 p.m.

The offers received for the above slots were too low and Prasar Bharati, after due consideration, has rejected the offers.

(c) and (d) Yes, Sir. Prasar Bharati have informed that Hindi Programme are required to be slotted because of the requirements of Metro Channel during prime time. However, a provision was made for English Programmes in the time slot between 11.00 p.m. to 00.00 a.m. for which bids were invited earlier.

News papers and periodicals registered with DAVP for advertisements

1598. SHRI AIMADUDDIN AHMED KHAN (DURRU): Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the number of newspapers and periodicals registered with DAVP for the purpose of advertisements till 31.03.2001, language-wise; and

(b) the details of new newspapers and periodicals pending till 31.03.2001 for registration with DAVP, language-wise?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRIMATI SUSHMA SWARAJ): (a) As on 31.3.2001, a total of 2723 newspapers and periodicals were empanelled with the Directorate of Advertising and Visual Publicity (DAVP) for release of advertisements. The language wise break-up is given in Statement-I (*See below*).

(b) As on 31.3.2001, applications from 374 newspapers and periodicals were pending with DAVP for fresh empanelment. The language-wise break-up is given in Statement-II.

Statement I

Language-wise number of Newspapers/Periodicals empanelled with the DAVP for release of advertisements as oh 31.03.2001.

Sl.No.	Language	No. of Publications
1.	English	164
2.	Hindi	1762
3.	Urdu	201